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**FOR IMMEDIATE RELEASE**

**HIGH-FLYING THRILLS RETURN TO THE GRAND STRAND THIS WEEKEND**  
**Myrtle Beach's hottest new amusement park reopens with new additions for the 2022 season**

[Myrtle Beach, SC] March 10, 2022 – The Grand Strand's newest amusement park, The Funplex Myrtle Beach, will officially reopen for its first full season Saturday, March 12. In addition to high-flying thrills, The Funplex offers food and fun for the whole family. New for 2022, The Funplex will add three custom-built carnival-style games, a full-service Dippin' Dots kiosk featuring eight flavors, a photo booth, a glow-in-the-dark bubble wand cart, and new menu options at Off-the-Coast Beach Bar and Grill.



Featuring seven rides, Funplex Myrtle Beach guests can take flight on **Mach Fun**, the tallest, interactive 360° flying jet ride in North America; choose their experience with two different seating options riding along the longest track of its kind in the world on the **Fun in the Sun** roller coaster; experience weightlessness on **Sky Velocity**, spin around and around on **Hook & Slice** and soar through the air on **Up & Overboard**. **Hang Ten** and the **Sunny Day Swings** will keep the youngest

guests smiling.

“The Funplex Myrtle Beach was well received when it opened in 2021,” said Brian Williams, The Lahn Hospitality and Amusement Group’s CEO. “We believe the new games and menu options will round out the guest experience as we head into our first full season.”

Working with legendary amusement game manufacturer Bob’s Space Racers, The Funplex will offer its guests three new, custom-built games, including a Plinko-style puck drop game, a Kiddie Striker, and a 4-player water race game.

Just steps from the beach and facing Ocean Avenue, Off-the-Coast Beach Bar & Grill’s 2022 menu will include new handheld sandwiches, popcorn, pretzels, ICEE, corn dogs, and frozen drinks to its full menu of family favorites.

Open March through October and located at 1405 North Ocean Boulevard between 14th and 15th Avenue, The Funplex offers thrills day and night. Operating days, hours, individual ride tickets, credit packages, and unlimited wristbands are available at [thefunplex.com](http://thefunplex.com), saving guests up to 35%.

Follow all the action on Facebook and Instagram @FunplexParks and TikTok @TheFunplexParks

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**About The Funplex and The Lahn Hospitality & Amusement Group**

The Lahn Hospitality & Amusement Group is a growing, family-owned company with three Funplex amusement and water parks along the East Coast; The Legacy Club at Woodcrest, one of New Jersey's premier golf destinations; and LaQuinta and Hawthorn Suites, a dual-branded hotel slated to open in the spring of 2023.

Celebrating 25 years, The Funplex operates two parks in New Jersey, offering a variety of family entertainment options from rides and slides to bowling and laser tag. In New Jersey, each park has over 100,000 square feet of indoor and outdoor activities; the Funplex guarantees fun 365 days a year for families and teens alike, regardless of the weather. Located in East Hanover and Mount Laurel, New Jersey, the Funplex is your go-to venue for birthday parties, corporate outings, and other important events. In 2021, The Funplex added its third location, Funplex Myrtle Beach. Packing a big punch in a compact footprint, this new park features seven rides, a walk-up bar and restaurant, and hours of family entertainment just steps from the beach.

With annual investments in marketable capital and convenient locations, The Funplex offers big park fun without the hassle.

Additional details about The Funplex are available by visiting [thefunplex.com](https://thefunplex.com).